

OUR ANNUAL BARGAIN SHOWER

NINE CENT SALE

Boston Store
WALLSTEIN & COHN
MAIN & DOUGLASS

TOMORROW MORNING we open our doors on our Annual Nine Cent Sale. This statement within itself is enough to crowd the store to its utmost, for the next six days. For haven't many of you been waiting anxiously and asking about its coming? The Nine Cent Sale is three weeks later than usual, this year. Not later by accident, nor inactiveness but by premeditation. Alluring by purpose that we might the better bargain with manufacturers and jobbers for unsold merchandise at prices to fit this sale's selling. Tomorrow—we will be all ready—good and ready. This delay has helped us to better than ever prepare this yearly bargain festival. We expect—and we are not over enthusiastic—this to be the greatest Nine Cent Sale, we ever held. Every department in the store will contribute its quota of bargains. Some at cost, some at less, and some with a shadow of profit. The original price, not the cost, nor the selling value of an article is of any moment to us now. This sale is an advertisement that we expect to bear fruit for the next six months to come. This is not a

closing out of unsalable stuffs, but a serious hammering down of everything in the store that it is possible to push within the Nine Cent limit. This is Wichita's Yearly Bargain Festival; Our Annual Tribute to Our Patrons; the White Elephant of all Rivals. This is the crown of this season's efforts. The downpour will continue all week. Read the items carefully lest you should overlook what you most need. Make a "memo" of your wants lest you forget. Tomorrow!

9c

NOTIONS

Collar Buttons

These fine, white Agate Collar Buttons, the kind you pay 5c per dozen for; in this sale, 4 dozen for.....3c

Collar Button Sets

These come in white, with colored tops and in plain black and pink; four buttons in each set in this sale nine sets for.....3c

Binding Ribbon

500 yards Silk Taffeta Ribbons; any color. You know what you have always paid for it. In this sale.....3c

Ladies' Hose Supporters

300 pairs Silk Web Hose Supporters, with button catch; in ladies' sizes. Regular price, 2c; during this sale.....3c

Ladies' Fancy Garters

500 pairs of these 2c Garters, with silk or satin bows; all colors; each pair in fancy glass covered box. During this sale, per pair.....3c

Shaving Mirrors

Just what you need; 40 of these metal frame and stand Shaving Mirrors. Regular price, 2c; in this sale.....3c

Sewing Needles

Worth five times what we ask for them in this sale. Five papers good Needles for.....3c

Needle Cabinets

Three Cabinets contain 4 papers Sewing Needles and 9 assorted Darning; in this sale, 2 Cabinets for.....3c

Fancy Pin Cushions

One lot of Fancy Pin Cushions; all colors, filled with assorted pins; in this sale, 4 for.....3c

Safety Pins

Small Safety Pins; the good kind. In this sale 6 papers for.....3c

Aluminum Combs

50 of these genuine Aluminum Combs. You can bend them all you want, but can't break them. In this sale.....3c

Snap in Thread

While it lasts, 300 dozen Clark's Thread. Black and white, in all numbers. No need to describe it further. In this sale, 4 spools for.....3c

Pearl Buttons

50 dozen fine grade Pearl Buttons, in 16, 18 and 20 line sizes. Other sizes had better stock up at this price; 2 dozen for.....3c

Bargain Shower of Writing Paper

200 fancy boxes of good grade Writing Paper; 15 sheets of paper and 1 envelope in each box. We limit you to 2 boxes in this sale, at this price, 2 boxes for.....3c

Another Paper Bargain

1000 boxes of Writing Paper. This is better than the one above; 24 envelopes and 21 sheets of paper in each box; in this sale, 2 boxes for.....3c

Baronial Envelope Bargain

1000 packages of these fine Envelopes; 25 envelopes in each package. Always sold at 2c per package. You can have them during this sale, 2 packages for.....3c

A Downpour of Soap Bargains

100 boxes of "Violet Laneline Soap." An extra good grade; would be cheap at 1c per box; 3 cakes to a box; during this sale, per box.....3c

Hollywood Soap

Is an excellent hard water Soap; pure, white and floating; 4 cakes in each box; during this sale, per box.....3c

Moss Rose Soap

40 boxes of these daily cakes of Toilet Soap, called "Moss Rose"; 4 cakes in each box; in this sale, 2 boxes for.....3c

Fancy Novelties

It is the Novelties which a person wears that set her apart from those "round about us" and gives us a style different from other people. For in the way of necessary clothing we wear much the same, but it is the little things, like the following, that give us the feeling of being different from other people.

NOTIONS—Continued

Leather Chatelaines

There are only 50 of these Chatelaines. You know how useful and ornamental they are. The price is ordinarily 25c, but during this sale.....3c

Metal Chatelaines

Not so many as the leather ones, but just as pretty and serviceable. Worth equally as much if not more. During this sale, each.....3c

Belt Line of Wichita

We carry the largest line of Belts in this city. In one lot we have 500 Ladies' Leather, Cloth and Metal Belts; sold at one time from 50c to \$1; in this sale, each.....3c

9c

Metal Belt Buckles

Choice of 500 Fancy Metal Belt Buckles, in half as many kinds. If you want a fancy Buckle, now is the time; in this sale, 2 Buckles for.....3c

Beautiful Buckles

50 beautiful Belt Buckles in various designs. Some of them pressed steel; well worth anybody's quarter; during this sale.....3c

Ladies' Gloves

500 pairs Ladies' Black and Colored gloves. Made of silk or Hosi thread; in this sale, per pair.....3c

Stylish Collars

They are a necessity. Choose from three styles of our best selling, Ladies' Linen Collars, during this sale, at.....3c

Veiling Bargain

Choice of 500 yards Black, White and Colored Veilings; either plain or dotted; in this sale, 4 for.....3c

MILLINERY SHOWER

During the past spring season we have given you values unheard of in the millinery line. We have given you bargains too numerous to mention here, but now that there remains only ten days until the Fourth of July, we are going to give you values never dreamed of before.

Ladies' Leghorn Hats

200 Leghorn Hats, fine weave, and wide rim, you know their value; during this sale.....3c

Fancy Hats

500 Fancy Hats in every possible shape and color suitable for ladies and children; these are worth up to \$1 each; they will go during this sale at.....3c

Picnic or Garden Hats

It matters not what you call them, they are always handy to have around; this lot is 300 pure white Chip Hats, well worth 50c, this season's styles; going in this sale at.....3c

French Flowers

100 bunches of beautiful French Flowers, in bright, new and pretty colorings; every bunch purchased this season; nearly all of them are manufacturers' samples and would be remarkably cheap at double, triple and quadruple the price asked; and yet we sell them to you during this sale at, per bunch.....3c

Ladies' Dress Shields

Of pure quality rubber, worth 15c per pair; only 300 pair in this lot. Take them while they last at, per pair.....3c

Men's Bow Ties

100 Men's Fancy Bow Ties; made of Percale; they are cheap at 25c each; during this sale \$1 for.....3c

Children's Parasols

Only 50 of these small Parasols left, so come quick if you want one; no need to describe them to you. While they last.....3c

Laces

These dainty, filmy nothings, the wanting of which will mar even the prettiest dress, and having them will make the most common dress look neat and stylish, then come where you can select any kind you desire at the lowest prices.

Fancy Laces

Choice of 50 yards Fancy Cissy, Brabant, Valenciennes and Tulle Laces, many pieces in this lot would sell readily at 25c per yard; during this sale choice per yard.....3c

OUR JEWELRY DEPARTMENT

A stock which we take especial pride and care, a stock where can be found those things we all need in the jewelry line, and at prices way below the regular jewelry house, but during this sale we will out sell ourselves, in "Lower prices at the jewelry counter."

Jeweled Stick Pins

Only 12 of these fancy Jeweled Stick Pins, heavy plated and set with Rubys, Emeralds, Brilliants, Topaz and Turquoise settings. Jewelers would ask you 50c. During this sale our price.....3c

Patent Lever Collar Buttons

Roller gold plated, patent lever Buttons for either front or back of neck; in five different styles; in this sale 5 for.....3c

Friendship Rings

12 dozen rolled gold wire Friendship Rings, with heart shaped bangle attached; come in all sizes; during this sale.....3c

Friendship Hearts

Made of sterling silver, fancy engraved; other stores sell them at 5c each, we sell them 2 for.....3c

Brooch Pins

Choice of 500 fancy Brooches, none of which are worth less than 25c; during this sale.....3c

Shirt Waist Sets

Each set contains one pair cuff buttons, three shirt studs and one collar button. During this sale, per set.....3c

9c

Nethersole Bracelet

Those popular rings of sterling silver so much admired by all, and named after the most popular actress, "Olga Nethersole." These Bracelets, during this sale.....3c

Fancy Back Combs

Choice of 50 of these stylish Back Combs; fancily trimmed with metal; worth ordinarily 25c. During this sale.....3c

Cyano Chains

Have 50 of them, at a rough guess. Some of them would be cheap at 50c. Your choice during this sale, only.....3c

Bead Necklaces

Only about 25 of these Necklaces left. They come in 2, 3 and 4 strands. Choice while they last.....3c

Pure Linen Handkerchiefs

50 dozen Ladies' Pure Linen Hemstitched Handkerchiefs; no need to say they are cheap if we sell them to you 2 for.....3c

Embroideries and Insertions

100 yards of Fancy Embroideries and Insertions, in various widths; these goods come in 3/4 yard strips and will only be sold in that way; worth from 10c to 25c per yard; during this sale, per yard.....3c

HOSE DOWNFALL

Not a downfall of Hosiery, but of price. We do not have to tell you about this department, of the values we can always show you, but we would call your attention to these items at prices lower than ever before.

Ladies' Mixed Hose

50 pair mixed Blue and White and Brown and White, thread and thread about; good and serviceable; many prefer them to other kinds; during this sale 2 pairs for.....3c

Ladies' Black Hose

50 pairs Ladies' Fast Black Hose, full regular made, without seams; an excellent quality; in this sale, per pair.....3c

Children's Hose

50 pairs Children's Tan Hose, in sizes 5 to 9, without seams, regular 15c; during this sale.....3c

Misses and Children's Hose

50 pairs Children's and Misses' Fast Black full regular made, seamless hose; sizes 5 to 10; during this sale only.....3c

BARGAIN SHOWER AMONG OUR RIBBONS

Here is where the shower struck us the hardest. It went in and out among our ribbon bolts, taking this and that, unwinding others and causing a veritable hurricane in that department. As a result we give the following prices:

Fancy Ribbons

Choice of 200 yards Fancy Embossed Ribbon, in every conceivable shade and style, well worth double the price. Per yard during this sale only.....3c

Printed Ribbons

200 yards Fancy Printed and Embossed Ribbons; neat, pretty designs, to be closed during this sale at 2 yards for.....3c

Baby Ribbons

Just think of it! Choice of any of our plain Satin or Picot Edge Silk Baby Ribbons, in all shades; during this sale 5 yards for.....3c

In Our Corner Room

single department. In this one it struck the bargain shower never missed a hard. Come and you will never forget it.

Ladies' Union Suits

10 dozen Ladies' Union Suits, any size; need we say more? Take them while they last at.....3c

Ladies' Vests

50 dozen Ladies' Under Vests, pure white, silk taped neck and armlets; going at.....3c

Children's Vests

75 dozen Children's Summer Vests, light weight but strong and well made; during this sale.....3c

Gingham Aprons

25 dozen Ladies' Gingham Aprons, full size and neatly made; during this sale.....3c

Men's Furnishings

Men's Celluloid Collars, 2 for.....3c
Men's Celluloid Cuffs, per pair.....3c
Men's Solid Linen Collars. All Linen but solid like—badly, 2 for.....3c
Men's Mixed Colored Socks, 2 pairs for.....3c

Men's Seamless Red Socks, 1c quality, per pair.....3c

Men's French Fancy Socks. The best value ever shown in Wichita—oh, it's so. Per pair.....3c

Boys' Linen Caps in all sizes, each.....3c

9c

400 pairs of Baby Leather Moccasins in pink, red, chocolate and blue. Sizes from 2 to 4

Per Pair 9c

Shoe Polish

400 Sets of Combination Shoe Polish. A bottle of Liquid and a box of past, for.....3c

Large box of T. M. Blacking for.....3c

A bottle of Ladies' Liquid Shoe Polish. The equal of any Shoe Polish in the land. Per bottle.....3c

800 yards of all wool Dress Goods in Scotch rough checks in colors, and black cotton warp Cashmeres,

Per Yard, 9c

400 Silk Remnants in one-half yard pieces,

Per Piece, 9c

DRAPERY DEPARTMENT

5,000 yards of the latest effects and shades in yard-wide Silkenolens in both figured and plain goods; worth 10c, 12 1/2c and 15c per yard. They go.....3c

1,000 yards of Art Denims in latest upholstery designs; worth 15c per yard, for.....3c

700 yards of Curtain Madras; beautifully figured and desirable in every sense of the word. Per yard.....3c

400 Curtain Poles, with fixtures complete. These are the little oak and cherry poles now so popular and are four feet long. The sales of these will be limited to one hundred each day. All complete.....3c

4,000 yards of White Drapery Swisses in striped and dotted designs; worth 15c to 20c per yard.....3c

3,000 yards of Fancy Striped Curtain Scrim. Stripes are wide, in red, pink and light blue. Very handsome and worth 15c per yard. Will go at the rate of 1 1/2 yards for.....3c

2,000 yards of standard spring prints in all the popular designs; 2 yards for.....3c

2,000 yards of Madras Gingham in checks and stripes; worth 15c per yard.....3c

1,000 yards of Seersucker Gingham; figures and dash plaids. An odd lot, worth up to 15c and 20c per yard, at the rate of 2 yards for.....3c

800 yards of Irish Lawns; absolutely fast colors. Select designs; regular price is 10c per yard. This lot will go at the rate of 1 1/2 yards for.....3c

One lot of about 700 yards of Foulards in the late purple tints; Madras cloth in various designs and genuine blue wash stuff; worth 15c to 16c per yard, will go at, per yard.....3c

1,500 yards of imported Scotch and French Gingham in checks and dark plaid. Worth 15, 20 and 25c per yard, choose, per yard.....3c

900 yards of fancy Cotton Whip Cord in stripes and dots. White grounds, printed in the popular shades for skirts. Most proper for separate wash Skirts. Worth 15c per yard, for.....3c

1,000 yards of fancy crinkled Seersuckers. Easiest washed of all wash goods. Dressed for summer touring suits. Regular 15c goods; they go.....3c

1,000 Ladies' Cotton Union Suits, summer weights, ribbed, will go at the phenomenal

Price, per Suit, 9c

2,000 yards of Fourth of July Bunting will go at the rate of

4 Yards for 9c

1,500 yards of Fourth of July Festooning will go at the rate of

4 Yards for 9c

2,000 yards finest imported Percales. All the popular shades; 12 1/2 and 15c goods. These are the best and prettiest produced.

Per Yard, 9c

2,000 yards of odds and ends in dark and light Percales. Regular 10c goods; 1 1/2 yards for.....3c

700 yards of Tissue Gloria. This spring's newest styles. Regular 15c goods; per yard.....3c

700 yards of 27-inch Pacific Cloth. All desirable patterns; regular 7c goods; 2 yards for.....3c

1,000 yards of Standard Waist Linen. Shirts in black and white. Regular 15c quality; per yard.....3c

50 yards of Fancy Printed Percale Lining. Full yard wide and worth 15c per yard; 2 yards for.....3c

1,000 yards of Plain Colored Organza Lining. Regular 10c goods; 2 yards for.....3c

1,000 yards of Silk Finished Taffeta Lining, in all colors; 2 yards for.....3c

2,000 yards Mosquito Bar,

3 Yards for 9c

OUR KITCHEN DEPARTMENT

Also adds its countless numbers of Household Articles in China, Glass, Tin, Wood and Enamel ware to this array of so bargains. The values here will be greater than ever before.

Cups and Saucers

500 fancy decorated Cups and Saucers, see them in our windows, regular price 25c, in this sale.....3c

Gift Band Plates

50 fine Dinner Plates with gilt bands, worth 25c, in this sale.....3c

Continued on Fourth Page.

9c